Annex VI – Startup implementation cases
**so+ma**

**Description:**
So + ma is a loyalty program to create new habits and an entrepreneurial environment in low-income communities, using waste as a “currency”.

**Results:**
Implementations in:
- São Paulo
- Salvador
- Curitiba

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**CUCOhealth**

**Description:**
Patient engagement platform for medical treatment to track chronic patients.

**Results:**
Implementations in Juiz de Fora in 63 units
**Description:**
Academic diagnostic platform that assists in identifying educational gaps in education systems and in individual student education.

**Results:**
Implementation in Belo Horizonte
# 130 empowered professors
# 28 schools impacted

**Description:**
A Refinaria de Dados collects, processes and analyzes digital tracks of individuals.

**Results:**
Implementation in Petrolina by installing public Wi-Fi
GESUAS
Platform for integrated management of the single welfare system medical record.
UP SAÚDE

Company that develops applications to process and disseminate patient information to public agencies in order to optimize health care.
Data Mining Solution that uses Artificial Intelligence algorithms to perform payroll auditing of public agencies.