## **Accountabilitylab**

## Building a New Generation of Active Citizens and Responsible Leaders Around the World



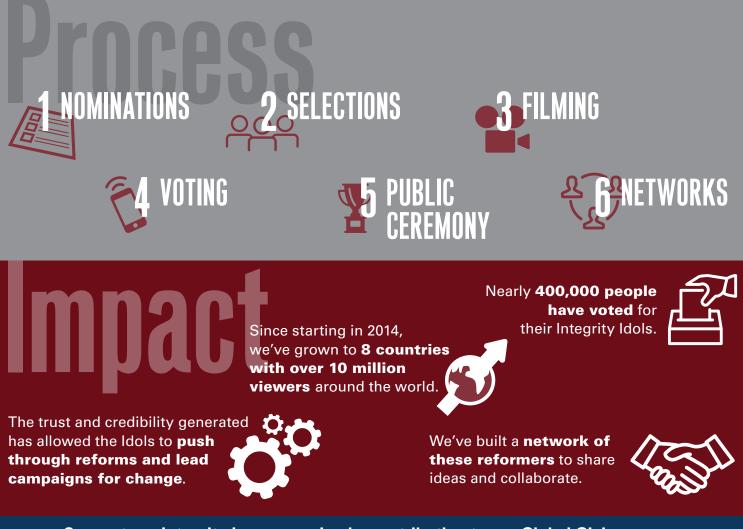
"By giving people the power to find their voices we can spark discussions on how to improve policies and support them to change their lives." Blair Glencorse

## integrity ICON "NAMING AND FAMING HONEST GOVERNMENT **HONEST GOVERNMENT OFFICIALS**"

Imagine a reality TV show, not focusing on celebrities, but instead on government officials. Integrity Icon is a movement to celebrate, encourage and connect honest civil servants that demonstrate exemplary integrity in their work.

## WHY INTEGRITY ICON?

- A lack of integrity which leads to corruption, inequality and insecurity is a global challenge.
- Ordinary citizens often feel helpless in the face of graft and mismanagement.
- There is a need to encourage champions of integrity, which builds public trust.
- Integrity Idol inspires a new generation of responsible leaders and creates a sense of positive agency.



Support our Integrity Icon campaign by contributing to our Global Giving page: www.globalgiving.org/projects/integrityicon/

To learn more visit www.integrityicon.org or write to us at info@accountabilitylab.org



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