

Arlington County Police Department

NEWS RELEASE

1425 N. Courthouse Rd., Arlington, VA 22201 703-558-2222



April 9, 2019

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5 Things to Know during Alcohol Awareness Month

ARLINGTON, Va. – Alcohol Awareness Month, recognized each April, is a public health program designed to increase outreach and education regarding the dangers of alcoholism and issues related to alcohol. The Arlington County Police Department is committed to addressing the underlying issues of alcohol-related harm through innovative strategies and community partnerships.



A Collaborative Approach to Alcohol Safety

The Arlington Restaurant Initiative (ARI) was developed as a voluntary accreditation program to increase the overall safety of customers, businesses and neighborhood residents in areas with nightlife and entertainment. Through a collaborative approach between government agencies and businesses that serve alcohol, Arlington County has improved the strategies and standards of establishments serving alcohol while building positive community relations, reducing crime and recognizing responsible businesses. Restaurants earn accreditation in ARI by writing and adopting employee policies that meet the [ARI standards](#) to reduce alcohol-related harm and increase safety. Restaurants that display the ARI Accredited Restaurant decal on their door demonstrate their commitment to the safety of their patrons and the community. [Learn more about ARI and the accredited restaurants.](#)

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Building a Safer Community through Training

Recognizing the importance of training to support effective standards, ARI accreditors from various County agencies provide training to restaurant staff to raise effective practices and comply with the law. Types of training include:

- TiPS (Training for Intervention Procedures) – Responsible alcohol service
- Fake identification detection and deterrence
- De-escalation techniques for staff
- Public safety expectations and procedures if a crime occurs
- Fire safety and occupancy
- Hands only CPR Arlington County Fire Department/Hands2Hearts-Virginia Hospital Center
- Bar Bystander Program – Intervention training to reduce sexual and domestic assault

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- Compliance with food safety regulations
- Assistance meeting zoning ordinances
- Active shooter training
- Ask for Angela – sexual violence prevention campaign




Raising Community Awareness to End Impaired Driving

Despite the many reliable transportation options in our area, police continue to see motorists make the dangerous decision to get behind the wheel after consuming alcohol. The high-visibility SoberRide@ Vehicle, a partnership with Lyft Mid-Atlantic and the Washington Regional Alcohol Program (WRAP), is designed to combat one of the rare public health issues that is 100% preventable – drunk driving. Since July 2018, the SoberRide@ Vehicle was displayed at 17 outreach events, serving as a reminder to arrive home safely after drinking whether it's by using a ridesharing service, taxi, public transportation, or designated sober driver. [Learn more about the mission of this eye-catching vehicle.](#)

Year	Contacts	UIP	DIP	A&B	A&B LEO	A&B Mob	Malicious Wounding	Felony Drugs	Misd. Drugs
2012	820	12	54	1	0	2	1	6	1
2013	859	5	54	8	0	1	3	2	1
2014	882	12	70	8	4	0	0	1	1
2015	968	8	106	11	8	0	4	0	3
2016	8922	8	99	16	1	0	2	1	1
2017	15898	2	84	5	0	0	3	0	3
2018	19362	3	120	2	3	0	1	1	0

Arlington County Police
Department Nightlife
Statistics

- Friday & Saturday Nights
9pm – 3am
- 11 Officers & 1
Supervisor



ACPD Nightlife Detail Log Sheet

Clarendon
 Ballston

DIP Pedestrians: _____

Uber/taxi obstructions: _____

Date: _____

Detail Supervisor: _____
 Detail Officer: _____
USE INCIDENT TYPE: DIP-SOW, DIP-CAB, PARK, URINATING, ASSAULT, DISPUTE, FIGHT, ETC.

TIME:	
ADDRESS:	
INCIDENT TYPE:	ARREST (Y/N):
CASE NUMBER:	ESTABLISHMENT:
SUSPECT SEX/AGE:	VICTIM SEX/AGE:
DESCRIBE INCIDENT:	

TIME:	
ADDRESS:	
INCIDENT TYPE:	ARREST (Y/N):
CASE NUMBER:	ESTABLISHMENT:
SUSPECT SEX/AGE:	VICTIM SEX/AGE:
DESCRIBE INCIDENT:	

TIME:	
ADDRESS:	
INCIDENT TYPE:	ARREST (Y/N):
CASE NUMBER:	ESTABLISHMENT:
SUSPECT SEX/AGE:	VICTIM SEX/AGE:
DESCRIBE INCIDENT:	

TIME:	
ADDRESS:	
INCIDENT TYPE:	ARREST (Y/N):
CASE NUMBER:	ESTABLISHMENT:
SUSPECT SEX/AGE:	VICTIM SEX/AGE:
DESCRIBE INCIDENT:	

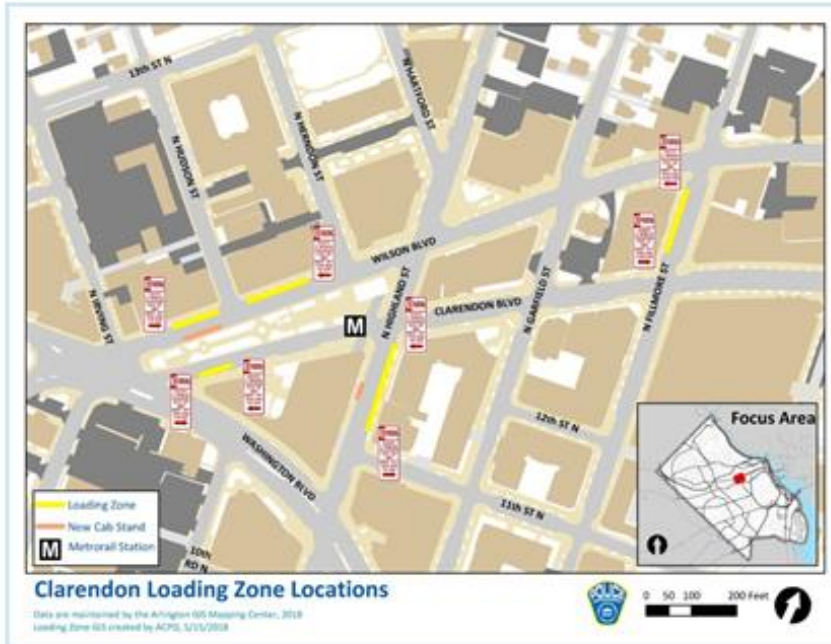
TIME:	
ADDRESS:	
INCIDENT TYPE:	ARREST (Y/N):
CASE NUMBER:	ESTABLISHMENT:
SUSPECT SEX/AGE:	VICTIM SEX/AGE:
DESCRIBE INCIDENT:	

TOTAL CONTACTS:	ARRESTS:	REPORTS:	BANNING NOTICES:	FORS:
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Establishing Safe and Reliable Transportation Options

Arlington's vibrant nightlife and entertainment areas continues to grow, and with it, the need for safer travels there and back. Arlington County, working with rideshare companies Lyft, Uber, and Red Top Cab, is ensuring patrons have dependable sober rides by designating weekend pick-up and drop-off locations. The initiative also aims to improve safety on our roadways by curbing illegal practices, such as double parking and stopping in travel lanes, bus stops, bike lanes and crosswalks, to load and unload passengers. These zones can be found in the Clarendon neighborhood and additional nightlife areas are currently being evaluated.

We encourage the public to exercise safety precautions when using rideshare transportation. Safety tips include, avoid riding in the front seat, travel in groups, check the make and model of the car, look at the license plate, and ensure the person driving is pictured on the app. Lastly don't say your name, ask the driver to identify who they are picking up. Ask the driver, 'What's my name?' before you get in the car.

AWARDS SCHEME

Making Scotland's villages, towns and cities safer, more vibrant and attractive places for people to live and visit

WWW.BBNSCOTLAND.CO.UK

FOUR STEPS TO BEST BAR NONE

THE APPLICATION PROCESS:

Each year the process commences with all licensed venues in a BBN area being invited to take part and information on the scheme provided.

THE INSPECTION PROCESS:

Once all applications have been registered, an inspection team will contact each venue to discuss a suitable time and date to carry out an inspection. The inspection process is clearly explained in the Best Practice Booklet you will receive and focuses on the five key elements in the Licensing (Scotland) Act 2005.

Examples of what is inspected are Capacity, Security, Drinks/Drunkenness, Drugs, Thefts, Disorder, Terrorism Awareness, First Aid, Management, Event Control, Glass, Fire Safety, Building Safety, Transport, Disability, Noise, Community Engagement, Litter/Waste, Public Health and Children.

THE JUDGING PROCESS:

Each application is inspected and allocated a score. Points are allocated for 'Essential', 'Desired' and 'Bonus' categories. You must achieve all Essential points to receive an 'accredited' award. If you can demonstrate additional points you will receive a higher award.

THE AWARDS CEREMONY:

At the conclusion of the inspection process you will receive an invitation to attend an awards ceremony. You are encouraged to display the award plaques and/or certificates prominently in, or outside, your venue to demonstrate your achievements to customers and staff.

READ THE TESTIMONIALS FROM THIS YEAR'S WINNERS OVERLEAF

WHAT ARE THE KEY BENEFITS TO MY BUSINESS IN TAKING PART?

- We support you in providing a Socially Responsible Venue
- It gives you the opportunity to demonstrate to your staff and customers that you care about their safety
- It gives you tools and support to assist in reducing crime and the fear of crime in and around your venue by following good practice guidelines
- It improves communication with the Police, Fire and Rescue Service, Licensing Agencies and other key partners
- It provides an opportunity to have an inspection carried out in your venue by an expert to identify good practice and get advice on a range of issues

Key benefits

- It enhances the customer experience
- It rewards well managed on trade licensed premises
- It rewards staff for their efforts in keeping customers safe
- It promotes a more vibrant day and night time economy in your area
- It provides commercial and marketing advantages as part of the Best Bar None Community
- It enhances trade and customer loyalty
- It produces safe, secure, customer focused premises

An Evaluation of a New Scheme in North Lanarkshire was supported by Best Bar None Scotland and Scottish Government Alcohol Industry Partnership (SGAIP) working with all local Agencies and Partners, including Police Scotland to deliver support for the Pilot area in 2012 for a period of 2 years.

In the Pilot area, a comparison of figures from 2012 to 2014 saw a reduction in Violence and Anti-Social Behaviour in and around the Best Bar None accredited premises and positive messages in the Public's perception around reduction in crime and being a victim of crime.

Crime Figure analysis

- Decrease of 12% - serious assault
- Decrease of 9% - common assault
- Decrease of 6% - abusive behaviour
- NHS data confirms - for period 2013 compared with same period in 2014 a drop by 19% of injury incidents in the Pilot area
- Injury surveillance data for the Best Bar None accredited premises; decreased from 9 to 2 incidents.
- 15% were worried of being a victim of assault/violence - down from 33.3%
- 25% were worried of being a victim of rowdy behaviour/hooliganism - down from 51.4%
- 45% felt safe walking at night time - up from 36.1%
- Knowledge of the Best Bar None Scheme had increased to 35%
- Increase in Incident reporting created by Partnership working and focus on delivering the Best outcomes for the local Community, ultimately Keeping People Safe.

Public Consultation data

- 60% socialise locally - up from 52.8% in 2013
- 40% thought assault/violence was very or fairly common - down from 55.6% in 2013

Data provided by Police Scotland

WWW.BBNSCOTLAND.CO.UK

TESTIMONIALS FROM 2014/15 WINNERS

Don Lawson who owns Johnny Foxes and The Den said: "I am beyond delighted for the team at Johnny Foxes and The Den but also for Inverness. To have two winning venues from the city is a great testament to the talent here. 'Best Bar None' is a great initiative to be a part of and the awards are really taking over others in the industry as it's so focussed and structured."

Best Pub Winner 2014/15

Corbie Inn, Bo'ness, Owner Gail Fairholm said: "There is a great team at The Corbie Inn and the award would not have been won without them."

Best Pub Winner 2014/15

Tom Griffiths, Acting General Manager at The Three Sisters, said: "The initiative is an important part of the industry in Edinburgh as it offers the public assurance that they can rely on the standards all BBN venues provide."

Best Pub Winner 2014/15

Susan Latta, Operations Manager at Arts Bar in The Mercure Hotel said: "We were thrilled to win this prize particularly being part of a larger chain we work very hard to ensure we're seen as a local bar. We are proud to be a part of Best Bar None and strongly support what it does to continually raise the standards of licensed premises throughout the country."

National Best Hotel Bar Winner 2014/15

Tom O'Hara, Licensee of the Glenmarvis Tavern said: "Everyone works very hard so it is great to have received this recognition of our work."

Best Bar Winner 2014/15

Ruth Chisholm, General Manager of The Institute, Aberdeen said: "We are thrilled to have been recognised for our Girls United campaign that has captured the imagination of our clubbers, police and local authorities. We have made a real difference in helping our female customers stay safe on a night out. This initiative has been a team effort and we are very proud to be this year's title holders."

Best Bar Winner 2014/15

Paul McDonagh, owner of Bon Accord said: "Bon Accord has won many awards in the past for our whiskies and beers but to get one for our security and customer experience is a great achievement. We are happy to be a part of the Best Bar None initiative and my thanks also go to all of the sponsors involved."

Best Bar Winner 2014/15

Chris Conway, Manager of The Garage, said: "We are all very proud at The Garage to have won an award for Best Public Health Initiative. We hope this award can showcase 'Dry Aberdeen's' tag line of you don't need to be wasted to have a good time."

Best Pub Winner 2014/15

SPONSORED BY

DIAGEO MOLSON COOLS HEINEKEN MAXIUM Chivas Brothers Perrier Ricard

SUPPORTED BY

SGAIP The Scottish Government Alcohol Industry Partnership

Scottish Business Resilience Centre POLICE SCOTLAND SCOTISH safer scotland



Clarendon Rideshare Loading Zones 9pm-3am/Fri & Sat

#ASK FOR ANGELA

SAY NO MORE TO SEXUAL VIOLENCE

“ HI I'M ANGELA,

ARE YOU ON A DATE
THAT ISN'T WORKING OUT?

DO YOU FEEL LIKE
YOU'RE NOT IN A
SAFE SITUATION?

IS YOUR TINDER OR
POF DATE NOT WHO
THEY SAID THEY WERE
ON THEIR PROFILE?

DOES IT ALL FEEL
A BIT WEIRD?

IF YOU GO TO THE BAR AND ASK FOR 'ANGELA'
THE BAR STAFF WILL KNOW YOU NEED SOME HELP GETTING
OUT OF YOUR SITUATION AND WILL CALL YOU A TAXI OR
HELP YOU OUT DISCREETLY - WITHOUT TOO MUCH FUSS

”

24-hour Domestic Violence and Sexual Assault Hotline:
703-237-0881



SoberRide Vehicle

In 2016, the Arlington County Police Department began reviewing and considering non-traditional police responses in dealing with alcohol related harm. The development of the Arlington Restaurant Initiative (ARI) was introduced as a proactive program to provide best practices to restaurants that serve alcohol to reduce alcohol related harm. Driving while intoxicated, underage consumption of alcohol, and the prevalence of fake identifications have been long-term issues and require a new proactive approach. For many years, the Arlington County Police Department utilized the “Chooser Cruiser” vehicle in partnership with Washington Regional Alcohol Program (WRAP) to conduct outreach and promote the “Sober Ride” program. The “Chooser Cruiser” was decommissioned in the summer of 2017, providing the Department an opportunity to modify the approach for our outreach and education.

The purpose of this vehicle is to promote alcohol education and awareness. The goal is to reduce alcohol related harm in the County such as underage drinking, use of fake identifications, and DUI. The Sober Ride vehicle is utilized during community events including the county fair, ACPD block party, high school proms, parades, special events, bar crawls, and in nightlife areas such as Clarendon or Shirlington.

The “Sober Ride” logo is prominently displayed on the vehicle. Washington Regional Alcohol Program (WRAP) and Lyft have partnered on the Sober Ride vehicle and have their logos displayed on the vehicle. The vehicle selected is a 2004 BMW 330ci, which is a two-door sports car and is effective because it is not a commonly used police vehicle which draws public interest.

The Sober Ride vehicle is part of a larger strategy to reduce alcohol related harm throughout the County. Branding and messaging are vital parts of promoting education and awareness. A vehicle that draws attention by the community keeps them interested in outreach initiatives from the Police Department. The effectiveness of this type of strategy is measured by the reduction of alcohol related harm and increased public awareness.

On July 2, 2018, there was a public unveiling of the vehicle at a press conference with the leaders of the Arlington County Manager’s Office, Arlington County Police Department, WRAP and Lyft. Media was invited to cover the event and the vehicle was promoted through social media platforms.

From October 2017 – September 2018 WRAP and Lyft have provided 5,178 free rides to patrons which is a 111% increase from the year before.

SOBERRIDE® CAMPAIGN:	FY 2016 RIDERSHIP:	FY 2018 RIDERSHIP:	DIFFERENCE:
MEDIA SAMPLES:			
▪ St. Patrick’s Day	250	982 - RECORD	292% increase
▪ Cinco de Mayo	225	897 - RECORD	298% increase
▪ Independence Day	103	746 - RECORD	624% increase
▪ Halloween	412	715 - RECORD	73% increase
▪ Holiday	1456	1838	26% increase
▪ New Year’s*	580	1225 - RECORD	111% increase
*NYE #s contained in preceding Holiday totals.			
TOTAL:	2446	5178 - RECORD	111% increase
(More than DOUBLING of ridership!)			

The ACPD Restaurant Liaison Unit conducted seventeen (17) SoberRide outreach events between July-December 2018. Some of these include the DUI checkpoint, County Fair, and numerous special events (Rosslyn Jazz Fest, Columbia Pike Beer & Wine Festival, Oktoberfest, etc.)

As part of the Arlington Restaurant Initiative (ARI), the ACPD Restaurant Liaison Unit conducted two (2) alcohol awareness events using the fatal vision goggles. The first was a St. Patrick’s Day themed event where the patrons played beer pong wearing the “drunk goggles”. The second was on Thanksgiving Eve and patrons were given a chance to make a hole-in-one on a putting green we built wearing the goggles.



the bar crawl. He didn't make a basket after putting on the drunken-vision goggles.



Police invited Clarendon Crawl attendees to their anti-drunken driving event, on N. 11 Street between N. Highland and N. Garfield Street, where the street was shut down to make room for a giant beer pong game. (WTOP/Kathy Stewart)





★ YOUR CHOICE MATTERS ★

SELECT A SOBER RIDE HOME

JOIN US FOR AN INTERACTIVE ANTI-DRUNK DRIVING EVENT

 **Saturday, November 5**

Starting at 1PM

Hudson Street in Clarendon

YOU HAVE A CHOICE

			
TAXI	DESIGNATED DRIVER	RIDE SHARING	PUBLIC TRANSPORTATION



JOIN THE CONVERSATION







